

Jeri-lynn Gehr

Senior UX Designer

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HI THERE

I'm a user experience designer living in the City of Oaks — Raleigh, North Carolina. I'm a curious and thoughtful designer who thrives in change, loves people and all their quirks, asks a lot of questions, and loves to learn and solve problems (especially the messy ones). I've been in the design industry for a decade, and the mess never gets old. As situations and problems inevitably grow more complex, my job as a designer is to find ways in which design can better aid in decision-making. I also love cats, bad scary movies, laughing at my own jokes, and a good, coordinated fun ice breaker activity. Check out my portfolio to see what I've been up to lately.

EXPERIENCE

Senior UX Designer, CRM Team

Oracle NetSuite | Mar 2019 - Present

Senior UX Designer (Sep 2022 - present)

UX Designer (Mar 2019 - Sep 2022)

- Collaborate closely with the CRM product team, promoting design thinking to iteratively craft extraordinary experiences for sales professionals, based on research and usability testing
- Unofficial go-to person for ice breakers, energizers, and coordinated fun
- Mentored CRM team Summer 2022 design intern

UX Designer

Allscripts Healthcare Solutions | Oct 2015 - Mar 2019

UX Designer (Apr 2018 - Mar 2019)

Associate UX Designer (Oct 2015 - Apr 2018)

- Collaborated closely with multiple product teams to design and build validated user-friendly solutions for healthcare professionals and consumers
- Followed user centered design principles to create new experiences as well as improve upon existing ones, which included creating and applying user personas, wireframing solutions, visual design, prototyping, user interviews, and usability testing
- Heavily involved in efforts to educate and increase UX maturity throughout the company as a whole via knowledge sharing, promoting empathy, design workshops and presentations, etc.

Teaching Assistant

North Carolina State University | Oct 2015 - Mar 2019

- Provided support to students as well as professors in various studio and lecture courses in the form of 1:1 mentorship, presentations, knowledge sharing, grading, and critiques

Industry Knowledge & Skills

Collaboration

Conceptual Thinking

Customer Service

Critical Thinking

Design Research

Design Thinking

Empathy

HTML, CSS

Interaction Design

Interpersonal

Mentoring

Product Design

Prototyping

Self-starter

Storytelling

Wireframing

Usability Testing

Video Editing

Visual Design

Tools & Technologies

Figma, Sketch, Zeplin,

InVision, Axure, Adobe

Creative Suite, Omnigraffle,

Microsoft 365

Graphic Designer / Office Manager

Sideline Snapshots Team Photography | Jan 2012 - Dec 2014

- Helped raise revenue through web and merchandise design
- Oversaw all print and production, shipments, and inventory
- Delivered excellent customer service as the primary contact for all customers

Graphic Design Instructor

North Carolina State University Design Camp | Jun 2014 - Jul 2014

- Planned and designed a design project to teach 140 high school students over the course of two weeks
- Through the project, I taught basic design principles and methods, while fueling the students' passion for graphic design

Freelance Graphic Designer

May 2012 - Present

- Provide web, print, and identity design services to various local clients in the Asheville and Raleigh, NC areas

EDUCATION

Master of Graphic Design

North Carolina State University

2013 - 2015, Raleigh NC

BFA Graphic Design, Communications Minor

Appalachian State University

(Magna Cum Laude)

2007 - 2012, Boone NC